



BLUE SHOES

"life lessons through college athletics"

At Press Time: ASICS contributes signed racing flats from Deena Kastor's Olympic Medal win in the 2004 marathon. Don't miss the auction after our Wottle dinner!

Make "sub-4" history with ... \$3.59!

- **With a gift of \$3.59 to Blue Shoes ...** you'll cheer our *Elite Milers* to break four! Andrea and Chris Borch ('78) will match each gift of \$3.59 or more with \$35.90. Call Sue Carnes at (864) 294-3435.



- **ASICS Sponsors Elite Mile and Outfits Team!** "ASICS is delighted to be part of a program that will make a difference in many lives," says Gary Slayton, VP of ASICS.
- **Thank you to the following 2007 sponsors!** ASICS, Fleet Feet Sports, Greenville Hospital System, Greenville Myotherapeutic Massage, Greenville News, New Balance Athletic Shoes, Piedmont Orthopaedics, and Textronics.

ASICS AND FURMAN TARGET "SUB-4"

"There's never been an official sub-4 minute mile in South Carolina," says Mickey McCauley ('79), director of the *Furman Invitational Elite Mile*. "ASICS and Furman would like fans to be part of history." With a best of 3:48, Alan Webb paces a field with



nine runners under four minutes. "I'm looking for a fast race," says Sam Burley, NCAA 800m champ and ASICS-athlete (1:45). The race also spotlights:

- * Dan Wilson: 3:38 1500m
- * Luke Watson: 3:57 mile
- * Thomas Morgan: 3:40 1500m
- * Hunter Spencer: 3:40 1500m
- * Ryan Kleimenhagen: 3:59 mile
- * Brendan O'Keefe: 3:42 1500m
- * Kyle King: 3:42 1500m

- * Adam Van Nortwick: 3:47 1500m
- * Patrick Morgan: With a 1:52 800m, Morgan is a sophomore at Furman
- * Brandon Hudgins: 2006 SC HS champ; 4:09 mile
- * Palmer Thomas: With a 4:14 mile, Thomas is a 1999 Furman graduate and full-time dentist in Laurens, SC.

Contact Mickey McCauley for *Elite Mile* information at (864) 294-2420.

BLUE SHOES OVERVIEW Friday, April 6

Greenville Hyatt Regency

- 5 pm: "Smart Training" by Dr. Bill Pierce, followed by Q&A with FIRST faculty.
- 6:30 pm: Dinner with Olympic Champ Dave Wottle, sponsored by Greenville Hospital System.

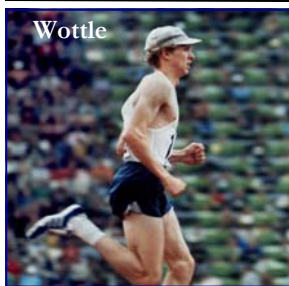
Saturday, April 7

Furman University

- 8 am: Furman Invitational (HS Meet).
- 9 am: *Furman Corporate Shield 5K Run*, spon-

sored by **New Balance**

- 12.30 pm: *Blue Shoes Mile* (3-4 heats).
- 2 pm: *Elite Mile*, presented by ASICS.
- 2.30 pm: Furman Invitational (College).



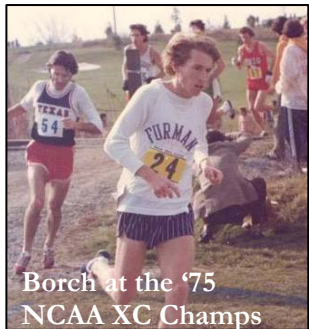
OLYMPIC CHAMPION TO SPEAK AT DINNER

Dave Wottle, winner of the gold medal at the 1972 Olympic Games in Munich, will be the guest speaker at the *Blue Shoes* dinner on Fri., April 6. Fondly remembered for his come-from-last place win in the 800 meters, Wottle will speak on "The Winning Attitude." He will also show the original *ABC Sports* film of his race, narrated by Jim McKay and Marty Liquori. The dinner is sponsored by **Greenville Hospital System**.

THE BLUE SHOES STORY

The *Blue Shoes* Track Scholarship was established in 2005 through a gift from Andrea and Chris Borch ('78).

In announcing the gift, Mr. Borch explained: "Because of the track scholarship and other aid I received from Furman, I was able to attend Furman for four years. I have always been grateful for this support, and my wife and I have looked forward to when we could do



Borch at the '75 NCAA XC Champs

something for Furman." In explaining the story behind the name of the scholarship, Mr. Borch says: "I arrived at Furman in August 1974, a few weeks before school started. That evening, Coach Bill Keesling had our twelve-man team run a four-mile time trial around the lake. I came in last and set what my teammates, half-jokingly, called a record for the slowest time trial ever! The next day, everyone on the team received a pair of blue *Onitsuka Tiger* (ASICS) running shoes, signaling the beginning of our twice daily, 80-mile-per week practices.

In the months that followed, I came to especially love our morning runs, gliding, in my blue shoes, over the dew-

covered Furman golf course.

As the cross-country season progressed I steadily improved, finishing second for Furman in the final meet of the season. In the spring I set a freshman school record in the three-mile (13:51). It was a wonderful year of learning, running and blue shoes.

Today, I still love those morning runs. I love running with my sons or with a friend, and I particularly enjoy taking our family's three dogs for a run at a nearby reservoir. Looking back I realize the lessons running teaches - setting a goal, working hard and not giving up - have been invaluable to me in every aspect of my life."

Blue Shoes Committee



Gene Mullin, Head Coach, Track & Field



Gary Clark '74, Director of Athletics



Ken Pettus '78, Director, Paladin Club



Bill Pierce, Chairman, Health & Exercise Dept.



Chris Borch '78, President, Micro-Mechanics Saratoga, CA



Brad Hiles '77, Partner, Blackwell, Sanders, Peper, Martin St. Louis, MO

Committee Members:

Jeff Berkshire, Ed Boehke, Bill Bridges, Matt Gooch, Tyler Johnson, Tom Malik, Mickey McCauley, Andrew Orr, Trina Small, and Tessa Taylor

YES ... I'D LIKE TO HELP RAISE SCHOLARSHIP FUNDS!



The mission of *Blue Shoes* is to bring together leaders from alumni and the University to enhance Furman's philosophy of "life lessons through college athletics."

All donations are 100% tax deductible. Please make checks payable to Furman University and write "Blue Shoes" on the ledger line. Please direct all contact to:

The Paladin Club
Furman University
3300 Poinsett Highway
Greenville, SC 29613
Sue Carnes / Ken Pettus
sue.carnes@furman.edu

Blue Shoes Mile, Sat., April 7 at 12.30 pm. If you can't run a 3:59 mile, join us for a mile run, jog or walk at your pace!

- \$20 *Blue Shoes* Mile Entry Fee (includes T-shirt)
- I'd like to cheer our Elite Milers with a \$3.59 gift!**

Blue Shoes Donation. I'd like to donate to the scholarship endowment fund for Furman's men and women cross-country, track and field athletes.

- \$5,000 *Blue Shoes* NCAA Champion
- \$2,500 *Blue Shoes* Conference Champion
- \$1,000 *Blue Shoes* four-minute miler
- \$500 *Blue Shoes* MVP
- \$100 *Blue Shoes* Coach's Circle
- Other \$

Blue Shoes Dinner with Olympic 800 Meter Champion Dave Wottle, Fri., April 6, 6.30 pm. Please reserve _____ places. Suggested pre-reservation donation is \$45 (\$50 at the door). students \$20; children up to 14 years are \$10. (IRS tax value of dinner is \$20).

Furman Corporate Shield 5K, Sat., April 7 at 9 am. To register, please visit www.furman.edu/first for an entry form and race details.

Name _____

Address _____

Email _____

Phone _____