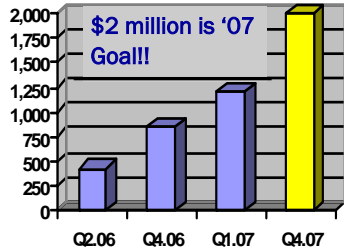




BLUE SHOES NEWS

At Press Time: Amby Burfoot, editor of *RUNNERS' WORLD* magazine and 1968 Boston Marathon winner, will attend Blue Shoes this April!



• **Blue Shoes Vaults to \$1,224,998!** After a sunny October weekend at the *Blue Shoes 5K*, Furman received a number of gifts, including two stunning bronze statues of track athletes commissioned by Irwin Belk. As of Jan. 5, 2007, the *Blue Shoes Endowment* and new *Blue Shoes Coach's Fund* totaled \$1,224,998. According to Gary Clark, Furman's Director of Athletics, "*Blue Shoes* is quickly becoming a model for scholarship fundraising." For every million dollars raised by *Blue Shoes*, Furman adds a half-scholarship to the scholarships funds available to Coach Gene Mullin. When combined with monies distributed from the endowment, every million dollars raised adds nearly two scholarships.

"TRACK EXTRAVAGANZA" PLANNED!

"The first weekend in April looks like a track extravaganza," says Dr. Bill Pierce of the Furman Institute of Running and Scientific Training (FIRST). The fun begins Friday evening, April 6th, with "Smart Training for the Long Run," a talk by Dr. Pierce that focuses on efficient, purposeful train-



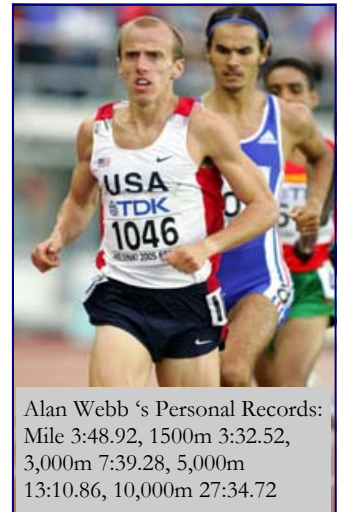
Olympic Gold Medalist, Dave Wottle

ing. Next up is the *Blue Shoes* dinner with Olympic Gold Medalist Dave Wottle. Fondly remembered for his come-from-last place win in the '72 Olympic 800 meters, Wottle will speak on "The Winning Attitude" and reflect on his Olympic experience. Wottle will also show the original *ABC Sports* film of his race narrated by Jim

McKay and Marty Liquori. The next morning, FIRST presents the *Furman Corporate Shield 5K* open to all runners and walkers.

A few hours later, the Furman Invitational Track Meet opens with the *Blue Shoes Mile*. With heats to suit any age and pace, all entry fees and donations from these mile runs are used to fund scholarships for Furman's men and women track athletes.

At 2:00 pm, Alan Webb, one of America's premier middle distance runners, is slated to run the first *Furman Invitational Elite Mile*. According to *Blue Shoes* committee member and director of the *Elite Mile*, Mickey McCauley ('79), "With a 3:53 mile as a high school runner and a career best of 3:48, Webb is an inspiration to runners across the nation." During the next few months, Furman intends to assemble a field of top runners. "Our aim is to give fans a chance to see the first sub-four-minute mile run in the state of South Caro-



Alan Webb's Personal Records:
Mile 3:48.92, 1500m 3:32.52,
3,000m 7:39.28, 5,000m
13:10.86, 10,000m 27:34.72

lina," McCauley adds.

For *Elite Mile* information contact Mickey McCauley at (864) 294-2420.

OVERVIEW

Friday April 6, 2007,
Greenville Hyatt Hotel

- 5 pm: "Smart Training" by Dr. Bill Pierce followed by Q&A with FIRST faculty
- 6:30 pm: *Blue Shoes* dinner with Olympic Champ Dave Wottle

Saturday, April 7, 2007,
Furman University

- 8 am: Furman Invitational (HS Meet)
- 9 am: *Furman Corporate Shield 5K Run*
- 12:30 pm: *Blue Shoes Mile* (3-4 heats)
- 2 pm: Furman Invitational *Elite Mile* with 3:48-miler Alan Webb
- 2:30 pm: Furman Invitational (College)



HALL OF FAME FOR BOEHMKE

Blue Shoes committee member Ed Boehmke ('78) was inducted last month into the USA Track and Field Hall of Fame for South Carolina. Boehmke has coached high school cross-country and track for 28 years at Eastside High School in Greenville. Boehmke is also a science teacher and assistant athletic director at the school. The award honors Boehmke for his "overall impact and contribution to the sport."

THE BLUE SHOES STORY ...

The *Blue Shoes* Track Scholarship was established through a gift from Andrea and Chris Borch ('78). Explaining the story behind the name, Borch says: "I arrived at Furman in 1974, a few weeks before school started. That evening, Coach Bill Keesling had our team run a four-mile time trial. I came in last and set a record for the slowest time

ever! The next day, everyone received a pair of blue *Onitsuka Tiger* shoes, signaling the beginning of our 80-mile-per week practices. As the season progressed, I steadily improved and in the spring set a freshman school record for the three mile (13:51). It was a wonderful year of learning, running ... and blue shoes. Looking back I realize the les-



Borch at the 175 NCAA Cross-Country Championships

sons running teaches - setting a goal, working hard and not giving up - have been invaluable to me in every aspect of my life."

Meet the *Blue Shoes* Steering Committee



Gene Mullin, Head Coach, Cross Country, Track & Field



Ken Pettus '78 Director, Paladin Club



Gary Clark '74 Director of Athletics



Chris Borch '78 President, Micro-Mechanics Saratoga, CA



Brad Hiles '77 Partner, Blackwell, Sanders, Peper, Martin St. Louis, MO

Committee Members: Tessa Taylor, Bill Bridges, Jeff Berkshire, Ed Boehmke, Mickey McCauley, Tom Malik, Matt Gooch, Andrew Orr, Trina Small, Tyler Johnson

COACH'S FUND STARTED AFTER VISIT TO STANFORD



Borch; Robert Weir, 3-time Olympian and throwing Coach; Edrick Floreal, 5-time NCAA champion, Olympian and Head Coach; Pettus

In December, *Blue Shoes* committee members Ken Pettus and Chris Borch met with Edrick Floreal, head coach at Stanford University. "Stanford is a great example of academic and track excellence. After our California meetings," said Pettus, "we see success includes funds for scholarships but also facility and operational enhancements." With an initial donation of \$25,000 and a \$5,000 University match, Coach Mullin will add four top-tier meets to his 2007/08 schedule.

YES ... I'D LIKE TO HELP RAISE SCHOLARSHIP FUNDS!



Blue Shoes Track Scholarship. All donations are 100% tax deductible. Please make checks payable to Furman University and write "Blue Shoes" on the ledger line. Please direct all mail and communication to:

The Paladin Club
Furman University
3300 Poinsett Highway
Greenville, SC 29613

Sue Carnes / Ken Pettus
(864) 294-3435
sue.carnes@furman.edu
ken.pettus@furman.edu

Blue Shoes Mile, Sat., April 7 at 12.30 pm. I'd like to run this one mile race to help raise scholarship funds.

\$20 *Blue Shoes Mile* Entry Fee (includes T-shirt)

Blue Shoes Donation. I'd like to donate to the scholarship endowment fund for Furman's men and women cross-country, track and field athletes.

- \$5,000 *Blue Shoes* NCAA Champion
- \$2,500 *Blue Shoes* Conference Champion
- \$1,000 *Blue Shoes* four-minute miler
- \$500 *Blue Shoes* MVP
- \$100 *Blue Shoes* Coach's Circle
- Other \$

Blue Shoes Dinner with Olympic 800 Meter Champion Dave Wottle, Fri., April 6, 6.30 pm. Please reserve _____ places. Suggested pre-reservation donation is \$45 per person and \$50 at the door. Students are \$20. (For IRS purposes, value of dinner is \$20).

Furman Corporate Shield 5K, Sat., April 7 at 9 am. To register, please visit www.furman.edu/first for an entry form and race details.

Name

Address

Email

Phone